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57TH ANNUAL INTELLECTUAL PROPERTY LAW CONFERENCE  
JOHN MARSHALL LAW SCHOOL  
FEBRUARY 22, 2013

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MORNING SESSIONS

**8:00 – 8:45 a.m.           Registration & Breakfast**

**8:45 – 9:00 a.m.           Introduction & Welcome**

John E. Corkery, *Dean, The John Marshall Law School, Chicago, Illinois*

Doris Estelle Long, *Director, Center for Intellectual Property Law,*

*The John Marshall Law School, Chicago Illinois*

The Honorable James F. Holderman – 2013 Conference Chair

*Chief Judge, United States District Court Northern District of Illinois, Chicago, Illinois*

**9:00 a.m. – 12:30 p.m. Recent Developments in Intellectual Property Law**

Moderator: Charles Shifley, *Banner & Witcoff, Chicago, Illinois*

Patents – Matthew J. May - *Banner & Witcoff Ltd., Chicago, Illinois*

Trademarks - Mark V.B. Partridge - *Partridge IP Law, Chicago, Illinois*

Copyrights – William H. Frankel – *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*

Trade Secrets – R. Mark Halligan – *Nixon Peabody LLP, Chicago, Illinois*

Multi-District Legislation – The Honorable James F. Holderman - *Chief Judge,*

*United States District Court Northern District of Illinois, Chicago, Illinois*

**12:30 – 1:45 p.m.       Luncheon**

*The Standard Club, The Ballroom, 5<sup>th</sup> Floor*

**Speaker                   Victoria Espinel** *Coordinator, Intellectual Property Enforcement, Office  
of Management and Budget*

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## AFTERNOON SESSIONS – PATENT ISSUES

Coordinators: Chief Judge James F. Holderman and Allan Sternstein

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### **2:00 – 3:00 p.m. Proceeding Before the Patent Trial and Appeal Board**

Moderator **Janet Pioli** – *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*

- Panelists
1. **The Honorable James D. Smith** – *Chief Judge, United States Patent and Trademark Office, Board of Patent Appeals and Interferences, Arlington, Virginia*
  2. **The Honorable Michael P. Tierney** – *Lead Judge, United States Patent and Trademark Office, Board of Patent Appeals and Interferences, Arlington, Virginia*
  3. **Kelly Burris** – *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*
  4. **Steve Zeller** – *Dykema Gossett, Chicago, Illinois*
  5. **The Honorable James F. Holderman** – *Chief Judge, United States District Court Northern District of Illinois, Chicago, Illinois*

### **3:00 to 3:50 p.m Proceeding Before the International Trade Commission**

Moderator **Brent Hawkins** – *McDermott Will & Emery, Chicago, Illinois*

- Panelists
1. **Judge Theodore Essex** - *United States International Trade Commission, Washington, DC*
  2. **Marron Mahoney** – *Jones Day, Chicago, Illinois*
  3. **V. James Adduci II** – *Adduci Mastriani & Schaumberg, Washington DC*
  4. **Laura Beth Miller** - *Brinks, Hofer, Gilson & Lione, Chicago, Illinois*
  5. **Gregory Vogler** – *McAndrews Held & Malloy, Chicago, Illinois*

### **3:50 to 4:00 p.m Break**

### **4:00 to 4:45 p.m Patent Eligible Subject Matter**

Moderator **James Muraff** – *Neal, Gerber & Eisenberg, Chicago, Illinois*

- Panelists
1. **Erika Arner** - *Finnegan, Henderson, Farabow, Garrett & Dunner, Washington DC*
  2. **Professor Bernard Chao** – *Sturm College of Law, University of Denver*
  3. **Drew Hirshfeld** – *United States Patent & Trademark Office*
  4. **The Honorable James F. Holderman** – *Chief Judge, N.D. Ill.*

### **4:45 – 5:30 p.m. Patent Infringement Remedies Issues**

Moderator **Allan Sternstein** – *Dykema Gossett, Chicago, Illinois*

- Panelists
1. **Timothy K. Sendek** – *Dykema Gossett, Chicago, Illinois*
  2. **Julianne M. Hartzell** – *Marshall, Gerstein, Borun, Chicago, Illinois*
  3. **Kristofer K. Swanson** – *PricewaterhouseCoopers, Chicago, Illinois*
  4. **The Honorable James F. Holderman** – *Chief Judge, N.D. Ill.*

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AFTERNOON SESSIONS – TRADEMARK, COPYRIGHT, AND RELATED ISSUES

Coordinators: William T. McGrath

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Moderator **Jonathan Jennings** – *Pattishall McAuliffe Newbury Hilliard & Geraldson, Chicago, Illinois*

**2:00 - 2:45 p.m. International Trademark Filing Strategies for U.S. Companies**  
**Laurel V. Dineff** - *Dineff Trademark Law Ltd., Chicago, Illinois*

**2:45 – 3:30 p.m. Cloud Computing**  
**Aram D. Hermiz** – *Intellectual Property and Strategic Initiatives, Accenture LLP, Chicago, Illinois*

**3:30 – 3:45p.m. Break**

**3:45 – 4:30 p.m. Celebrities, Trademarks, and the First Amendment: The Line Between Commercial and Non-Commercial Speech – Checkbook Required??**  
**Steven P. Mandell** - *Mandell Menkes LLC, Chicago, Illinois*

**4:30 – 5:15 p.m. Internet Defamation – Disclosing the Identity of Anonymous Persons in Online Libel Cases**  
**William T. McGrath** - *Davis McGrath LLC, Chicago, Illinois*