

Topics Include:

- IP Asset Valuation
- Mining Competitive IP Intelligence
- IP Litigation: Minimizing Costs and Resolving Cases Quickly
- Making IP a Profit Center
- Long-term Prosecution Strategies



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Please save Friday, May 21, 2004 to attend Banner & Witcoff's full-day seminar on Corporate Intellectual Property at the Four Seasons Hotel in Atlanta. We will be hosting morning and afternoon presentations, as well as a roundtable luncheon, with topics selected to help you make the most of your corporation's patent and trademark assets. We look forward to seeing you.

For details and registration information:

Please contact Lisa Psyrros or Sarah Maloney, at 202.824.3000

Visit our website at www.bannerwitcoff.com

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