

BANNER & WITCOFF **2012** CORPORATE INTELLECTUAL PROPERTY SEMINAR



TOPICS INCLUDE:

- Rules for AIA Provisions Effective in September: What You Need to Know;
- Protecting & Enforcing Your User Experience;
- IP Litigation: The Evolution of Experts
- Emergency IP: Expediting the Granting of Patent Rights;
- Shall I Complain or Abstain About a Domain: Perspectives on Objecting to Proposed gTLDs; and
- Color and Other Rights: Updates to Trademark and Trade Dress.

FRIDAY, OCTOBER 19, 2012
8:30 A.M. - 4:30 P.M.
CHICAGO, ILLINOIS

YOU'RE INVITED!

Banner & Witcoff is an accredited CLE provider for Illinois MCLE.
If you require accreditation in other jurisdictions, please let us know.

BANNER & WITCOFF **2012** CORPORATE INTELLECTUAL PROPERTY SEMINAR

The University of Chicago Gleacher Center
450 North Cityfront Plaza Drive
Chicago, IL 60611
312.464.8787

AGENDA

OCTOBER 19, 2012

8:00 A.M. – 8:30 A.M.
REGISTRATION AND BREAKFAST

8:30 A.M. – 8:40 A.M.
Welcome and Opening Remarks
Charles W. Shifley

8:40 A.M. – 9:40 A.M.
IP Litigation: The Evolution of Experts
Christopher J. Renk, Erik S. Maurer

9:40 A.M. – 10:40 A.M.
Color and Other Rights: Updates to Trademark and Trade Dress Law
Helen Hill Minsker, Katherine L. Fink

10:40 A.M. – 11:00 A.M.
BREAK

11:00 A.M. – 12:15 P.M.
Rules for AIA Provisions Effective in September: What You Need to Know
Matthew P. Becker, Gary D. Fedorochko, Steve S. Chang

12:15 P.M. – 1:30 P.M.
LUNCH

1:30 P.M. – 2:00 P.M.
Emergency IP: Expediting the Granting of Patent Rights
Joseph J. Berghammer, Bradley J. Van Pelt

2:00 P.M. – 3:10 P.M.
Protecting and Enforcing Your User Experience
Robert S. Katz, Audra Eidem Heinze, Charles L. Mauro (Founder and President MauroNewMedia)

3:10 P.M. – 3:30 P.M.
BREAK

3:30 P.M. – 4:30 P.M.
Shall I Complain or Abstain About a Domain? Perspectives on Objecting to Proposed gTLDs
Richard S. Stockton, Victoria R. M. Webb

4:30 P.M. – 6:00 P.M.
RECEPTION



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

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REGISTRATION

CORPORATE INTELLECTUAL PROPERTY SEMINAR

CHICAGO, IL | OCTOBER 19, 2012

4 EASY WAYS TO REGISTER!

1. ONLINE

Register online at www.bannerwitcoff.com/corporateipseminar2012

2. MAIL

Send the completed registration form to:

Corporate IP Seminar
c/o Chris Hummel
Banner & Witcoff, Ltd.
1100 13th Street NW, Suite 1200
Washington, DC 20005

3. E-MAIL

Send the completed form to:
chummel@bannerwitcoff.com

4. FAX

Fax completed form to: 202.824.3726

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If you require CLE credit, please complete the following fields for the states where you require credit:

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ARE THERE ANY SPECIFIC AREAS OF IP LAW THAT YOU WOULD LIKE US TO ADDRESS DURING THIS EVENT?

PLEASE LIST ANY DIETARY RESTRICTIONS

REGISTER EARLY, SPACE IS LIMITED.



BANNER & WITCOFF, LTD.
INTELLECTUAL PROPERTY LAW

Ten South Wacker Drive
Suite 3000
Chicago, IL 60606

REGISTER NOW

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Chicago, IL 60611

For Details and Registration Information:

Please contact Chris Hummel at 202.824.3126
Visit our website at
www.bannerwitcoff.com/corporateipseminar2012
E-mail us at chummel@bannerwitcoff.com